

February 17, 2010

Dear Patron,

This year, 50 Franklin-Simpson High School students will be joining together to perform a musical at the Goodnight Auditorium. In the past, we have been extremely successful in what we set out to do – entertain audiences, educate students, and inspire dreams in our young people. We are very excited about the opportunity to once again perform for three large audiences. Hopefully, we will provide a memorable experience for the students of our schools, those who perform, and theatre patrons alike.

This year, Franklin-Simpson High School will be producing the musical, *Les Miserables School Edition*, which is based on the novel by Victor Hugo. The music is by Claude-Michel Schonberg, the book is by Alain Boublil, and the lyrics by Herbert Kretzmer and Alain Boublil. This epic story recounts the struggle against adversity in the 19<sup>th</sup> century particularly in France. We see this through the eyes of Jean Valjean, a petty thief who is released from his 19 – year imprisonment for stealing a loaf of bread. He becomes an adoptive father and mayor of a prosperous town. However, he has been relentlessly pursued by Inspector Javert, who is determined to punish Valjean for his broken parole many years earlier. Only years later, after Valjean proves his mettle during a bloody student uprising where he saves the life of a young man who is hopelessly in love with Valjean's adoptive daughter, does the ex-convict finally feel fully redeemed.

In order to raise funds for this production and offset our many expenses, we are selling advertisements to a variety of prospective patrons. We are currently seeking local businesses who would be interested in being patrons for this year's show. In return, your business' name and logo would be placed in all of our programs which will be given out over the course of our three public performances. On the back of this letter you will find an ad form and information concerning the prices and sizes of each ad, as well as mailing and contact information if you are interested.

If you are interested in supporting our musical, the music program at the high school, or have any questions, please contact me personally at the school: 270-586-3273.

Thank you so much for your contribution and support.

Sincerely,

Byron M. Lucas,  
Franklin-Simpson High School  
Director of Choral Activities